ARCHITECTURAL DIGEST
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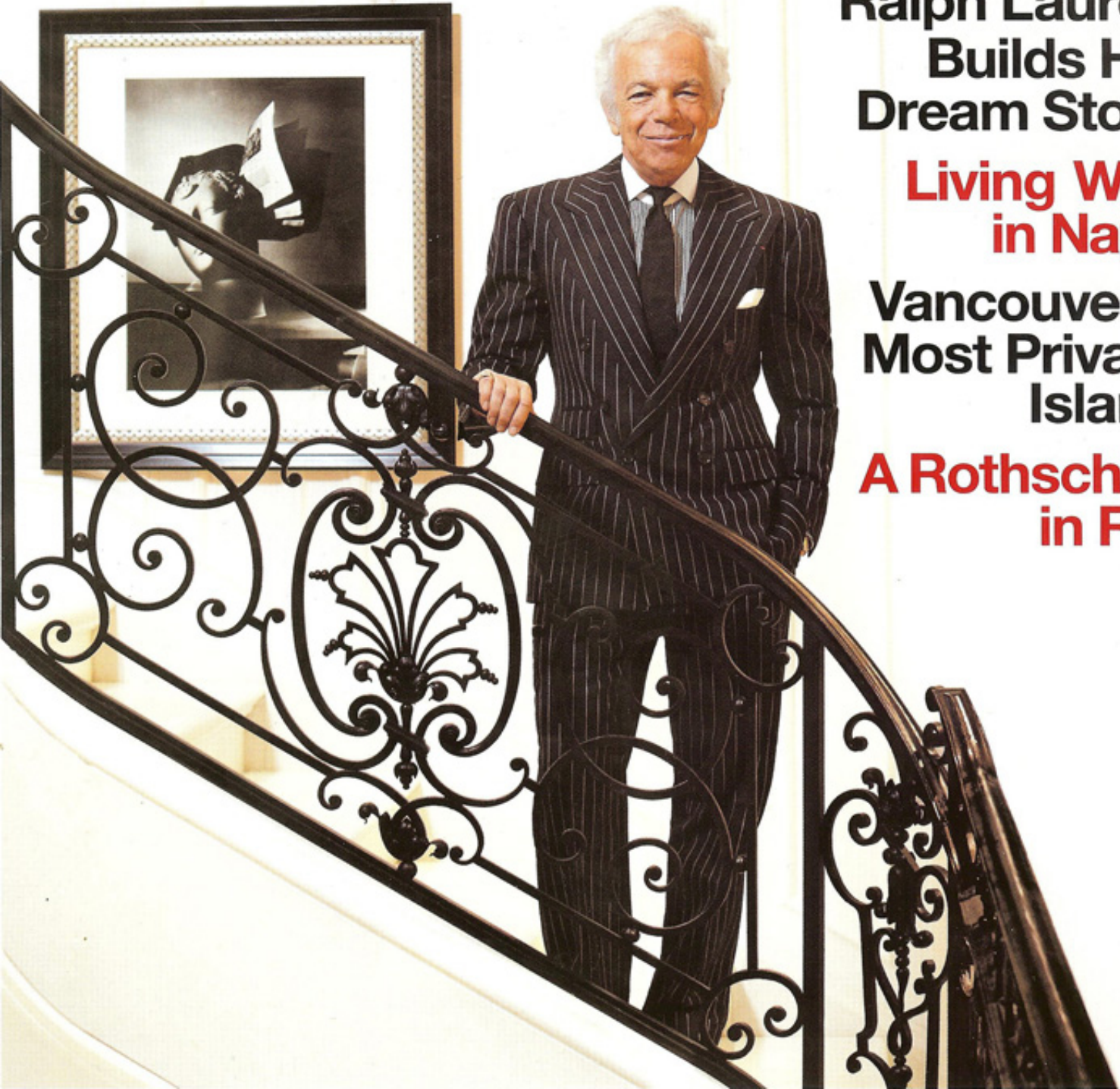
The New Classics

Ralph Lauren Builds His Dream Store

Living Well in Napa

Vancouver's Most Private Island

A Rothschild in Rio



The Residential Revolution

PRESENTED BY OCEANIA CRUISES

While the terms "cruise ship" and "luxurious residential decor" are not normally used in the same sentence, Oceania Cruises' new ships take a totally different approach. "Our guests live in tasteful, stylish homes, and we wanted them to feel equally at home when they are traveling with us. And nothing says 'home' in a more iconic fashion than Ralph Lauren Home," stated Bob Binder, president of Oceania Cruises.

Marina just debuted and will be joined by a sister ship, *Riviera,* in April 2012. These mid-size ships are elegant and tasteful. Each has three 2,000-square-foot Owner's Suites, which Binder wanted to feel like a sophisticated residence. So Oceania Cruises tapped the award-winning design team at S.B. Long Interiors—the acclaimed firm has a keen familiarity with the Ralph Lauren aesthetic—to

create the most talked about suites at sea.

"We purposely eschewed institutional furnishings throughout the ship, instead using residential pieces you only find in the finest private homes," Binder explained. All of the furnishings, artwork, and accessories—down to the bath towels and wineglasses—are from Ralph Lauren Home.

Personality & Personal Touches

The decor on all of Oceania Cruises' ships is only the first hint that an experience onboard is truly special. Oceania Cruises' ships feature up to six gourmet restaurants, and as guests onboard are only among hundreds and not thousands, all meals are individually prepared. And a good rest is almost guaranteed with the line's Prestige Tranquility Bed. "Dressed in 1,000-thread-count linens, the mattress has a pillow top of memory foam that is wrapped in chamomile-infused gel, resulting in what may be the best sleep of your life," Binder said.

Your World, Your Way

Oceania Cruises sails to the Mediterranean and Greek Isles, Scandinavia and Russia, Asia, Australia, South America, and the Caribbean. New for 2011 are cruises to Africa, the South Pacific, and Alaska. Voyage hallmarks include numerous overnight port stays and a multitude of enriching excursions.

Visit www.OceaniaCruises.com/AD for information, or call your travel agent or Oceania Cruises at 800-404-6312.